

A PRIVATE RESEARCH BRIEF FOR ALBERT GAYO

Albert, I found 10 Enterprise Employers your team should be talking to.

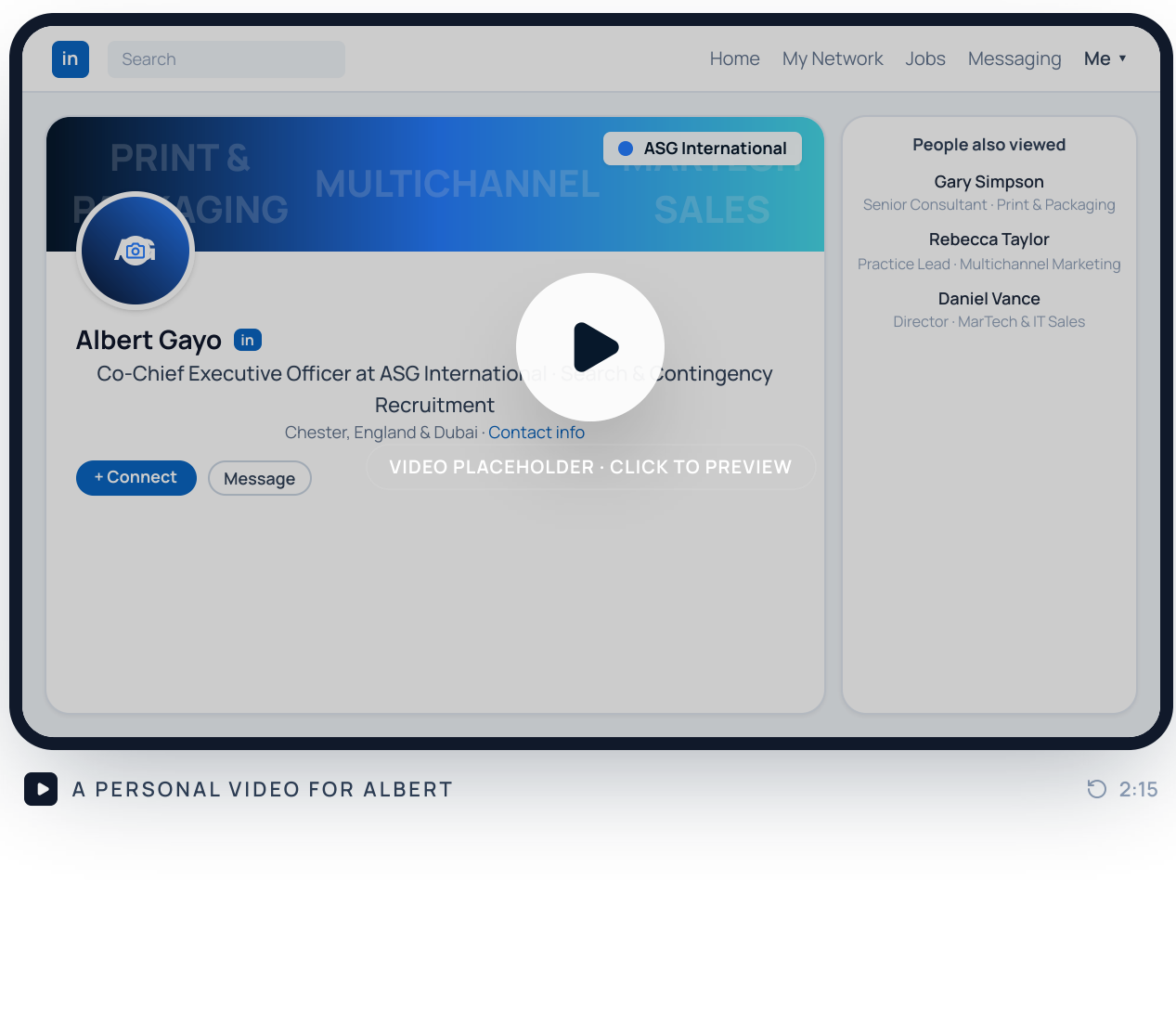
Public hiring signals. Verified packaging operations VPs, creative studio directors, and enterprise MarTech sales leads. A proactive acquisition engine to secure high-margin search and contingency mandates.

Researched for ASG International's **Print & Packaging Solutions**, **Multichannel Marketing Agencies**, and **Enterprise MarTech & IT Sales** desks.

EXPLORE THE 10 OPPORTUNITIES

Download the research pack

10 verified commercial employer signals 10 hiring decision-makers
research snapshot: 22 Oct 2026



10 Enterprise employers researched

10 verified decision-makers

3 specialist recruitment desks

ASG INTERNATIONAL

ALBERT GAYO • CO-CHIEF EXECUTIVE OFFICER & CO-FOUNDER

From founding ASG in 2010 to 15+ years of specialist print, packaging & multichannel placements.

Under Albert Gayo's executive leadership, ASG International has carved out an elite market reputation across the UK, Europe, and international markets. Rather than operating as a generic high-street staffing agency, ASG operates a high-touch search methodology, securing hard-to-reach commercial rainmakers, plant directors, and studio leaders.

Recognizing the specialized technical requirements of commercial print, folding carton manufacturing, and multi-channel creative production, Albert built dedicated vertical divisions from their Chester headquarters, expanding into London Shoreditch, Manchester Exchange Quay, and Birmingham Fort Dunlop.

Today, ASG pairs deep sector expertise with an industry-leading consultant incentive structure—offering up to 50% commission fees to attract and retain the market's highest-billing recruitment consultants.

With multi-hub UK offices, European reach, and an international presence extending to Dubai, ASG International continues to scale high-margin retained and contingency recruitment partnerships across packaging manufacturing, creative agencies, and B2B technology.

- 2010**
FOUNDED ASG INTERNATIONAL
Registered in Chester; established dedicated print, packaging, and point-of-sale recruitment desks.
- 2016**
MULTICHANNEL & MARTECH
Scaled London Shoreditch & Manchester hubs, launching creative production and enterprise SaaS desks.
- 2026**
MULTI-HUB UK & GLOBAL REACH
Active delivery across Chester, London, Manchester, and Birmingham with an industry-leading 50% commission model.

Building the next chapter of ASG International's commercial search partnerships.

Albert's profile on ASG International

THE FIRST 10 • ALREADY RESEARCHED FOR ALBERT

Ten active hiring signals. A starting point for proactive client partnerships.

These commercial packaging converters, creative agency networks, and enterprise software providers are actively recruiting across ASG International's core sectors. We've audited the vacancy, identified the key Vice President of Operations, Managing Director, or Sales Lead, and verified direct contact details so your recruitment consultants have an immediate conversation starter.

Relevant packaging, creative & sales leadership. Verified decision-makers.
A clear reason to talk.

01
PRINT & PACKAGING
Smurfit Westrock plc
Packaging Plant General Manager / Operations Director — Leeds
Executive manufacturing operations leadership search across Smurfit Westrock's West Yorkshire packaging facilities (£85k-£100k + car + 25% bonus). Directly matches Albert Gayo's 16-year specialized print and packaging recruitment network.
David Richardson
VP Operations & Northern Plants
View vacancy

02
MULTICHANNEL MARKETING
Tag Worldwide / Dentsu
Head of Creative Production & Studio Operations — London
Global omnichannel marketing production network seeking operational leadership for studio delivery across print, digital, and POS (£80k-£95k). Perfectly complements ASG's London Shoreditch desk.
Emma Thornton
MD EMEA Creative Production
View vacancy

03
MARTECH & IT SALES
Salesforce UK
Enterprise Account Executive (Marketing Cloud) — London
Strategic enterprise sales mandate targeting FTSE 250 brands (£90k-£100k base + uncapped OTE, £200k+ total). Directly capitalises on ASG's dedicated IT & Software Sales placement desk.
Marcus Sterling
RVP Commercial Sales — Marketing
View vacancy

Find an employer, project, technical vacancy or decision-maker... All opportunities Print & Packaging Multichannel Marketing Mar Tech & IT Sales 7 of 7 directory vacancies

#	EMPLOYER	ROLE	SPECIALISM	LEADERSHIP CONTACT	LINKS
04	DS Smith plc Commercial hiring Account	National Account Director — Retail POS & ... Verified Technical Search	Retail Display & Sustainable Corrugated Packaging	Alistair Campbell Commercial Director — UK Packaging S...	Verified
05	Oliver Agency (Inside Ideas Gro... Commercial hiring Account	Senior Creative Services Account Director... Verified Technical Search	Embedded In-House Agency & Content Marketing	Sophie Bennett Senior Creative Officer — UK & Europe	Verified
06	Coveris Group Commercial hiring Account	Business Development Manager — Luxury ... Verified Technical Search	Specialist Pharmaceutical & Premium Consumer Goods	Markus Weber Sales Director, Board & Carton ...	Verified
07	HubSpot EMEA Commercial hiring Account	Senior Account Executive — Enterprise Ag... Verified Technical Search	Inbound Marketing Automation & CRM Software	Aoife O'Reilly Director of Agency Partner Sales — Nort...	Verified
08	Communisys / OSG Commercial hiring Account	Head of Client Delivery — Direct Mail & Tra... Verified Technical Search	Multichannel Customer Communications & Direct Mail	Gareth Davies Operations & Client Delivery Director	Verified
09	HH Global Commercial hiring Account	Senior Operations Manager — Global Mark... Verified Technical Search	Tech-Enabled Marketing Execution & Supply Chain	Julian Ward Production Print Document Production & Operations Director	Verified
10	Braze EMEA Commercial hiring Account	Strategic Account Executive (Customer E... Verified Technical Search	Multichannel Customer Engagement & Personalisation	Luke Harrison Head of Enterprise Sales — UK & Ireland	Verified

THE COMPLETE RESEARCH PACK

10 Commercial employer opportunities. 10 verified leadership leads. One working file.
Official vacancy links, Project Director and VP LinkedIn profiles, verified email and phone details, relevance notes and recruitment strategy insights.

Download full research pack

Use public vacancies to qualify—not confirmed client instructions or placements.

THE RESEARCH PACK

Ten opportunities. The commercial decision-makers to start with.

Ten commercial packaging, creative agency networks, and enterprise SaaS employers hiring across sectors ASG International knows intimately. Each opportunity comes with a verified vacancy link, senior leadership contact intelligence, and direct email and phone numbers—curated for Albert and the recruitment team.

10 Global Employers 10 vacancy links 10 leadership contacts

DOWNLOAD FULL RESEARCH PACK

Explore the 10 featured opportunities

David Richardson
VP Operations - Smurfit Westrock
d.richardson@smurfitwestrock.com
+44 115 270 1200

ASG International
Research Pack - Print, Packaging & Multichannel Content
10 opportunities

EMPLOYER	ROLE	CONTACT	LINKS
Smurfit Westrock	Packaging Plant GM Leeds - £95k	David Richardson VP Operations	Profile Message
Tag Worldwide	Head of Production London - £95k	Emma Thornton MD Creative Delivery	Profile Message

THE OUTREACH, IN PRACTICE

A relevant reason to start a conversation.

One hiring signal. Thoughtful outreach. Follow-up that keeps the international engineering decision-maker in dialogue.

Here's how this works for ASG International, using Smurfit Westrock's Packaging Plant General Manager search as an active demonstration.

Email WhatsApp Call plan Personalised page CRM

New message Draft

FROM

ASG International - Print & Packaging Executive Search

TO

David Richardson

SUBJECT

Smurfit Westrock's Packaging Plant General Manager search (Leeds)

Hi David,

I noticed Smurfit Westrock is currently expanding executive operational leadership with a Plant General Manager appointment for your West Yorkshire manufacturing hub.

ASG International has specialized in commercial print, packaging manufacturing, and multi-channel creative recruitment for over 15 years, operating from our Chester HQ, London, and Manchester hubs.

Are you handling this search purely through internal talent acquisition, or would confidential access to two plant directors with proven lean converting and folding carton plant track records in Yorkshire be useful to benchmark?

If helpful, we could arrange a brief 10-minute introductory call to review candidate availability and notice periods.

Best regards,
Albert Gayo
Co-Chief Executive Officer - ASG International

B I ☺ ☞

Send

Example workflow: not sent

CONTEXT

THE SIGNAL

Packaging Plant General Manager - Leeds
High-value operational plant leadership requirement (£85k-£100k + 25% bonus).

WHY IT FITS

Print & Packaging Manufacturing
Directly matches Albert Gayo's 15-year specialist print/packaging search desk.

NEXT STEP

Qualify search ownership
Identify whether internal recruitment has secured candidates with verified lean carton converting experience.

KEY CONTACT

David Richardson
VP Operations - Smurfit Westrock
[View LinkedIn profile](#)

View vacancy

Not another batch email. A strategic reason to talk—and a system that keeps commercial manufacturing and creative leaders in dialogue.

Research, personalised outreach, follow-up and CRM tracking—working together around ASG International's specialist recruitment desks.

PROGRAMME CAPACITY

The capacity to keep your commercial pipeline moving.

A coordinated outbound engine across phone calls, verified emails, WhatsApp, and personalized landing pages for ASG International.

3,000+ Calls per month

100,000+ Emails per month

8,000+ Personalised landing pages per month

1,000+ WhatsApp messages per month

5+ SDR options to match ASG's consultants

Built to support consistent, multi-channel prospecting for ASG International.

PLAN THE PILOT

LET'S TALK ABOUT ASG INTERNATIONAL'S NEXT CLIENT ACQUISITION PHASE

Albert, let's turn these 10 opportunities into repeatable commercial recruitment mandates.

You've built an extraordinary 16-year recruitment brand with 4 regional hubs across Chester, London, Manchester, and Birmingham. The next step is a 30-minute working session to review the full 10-account dossier, align on target sectors, and map a bespoke outbound pilot for your recruitment team.

LET'S EXECUTE THIS

Review the 10-opportunity research pack

Prepared personally for Albert Gayo by Scalicorn.

YOUR 30-MINUTE WORKING SESSION

Leave with a clear next step.

01
Priority Commercial Employer Target Profile
Focus on paper packaging converters, FMCG carton manufacturers, and global creative agency networks with unfulfilled vacancies.

02
Pilot plan
Outline 1,500 targeted phone calls + personalised microsites built for 200 target Operations Directors, Plant GMs, and Creative Studio Leads.

03
Success measures
Target securing 3-5 new client instructions or exclusive contingency mandates in 60 days.

Built around ASG International. Not a generic recruitment demo.

ASG INTERNATIONAL

Private prospecting research prepared for **Albert Gayo**, Co-Chief Executive Officer, ASG International.

Chester HQ: The Exchange, 1 St. John Street, Chester, CH1 1DA. Hubs: London (Shoreditch), Manchester (Exchange Quay), Birmingham (Fort Dunlop).

Prepared by **Scalicorn** — Signal-led prospect research and full-funnel, outbound for recruitment consultancies.

ASG International Portal

Job Search & Vacancies

About ASG International

Private research brief prepared by Scalicorn for Albert Gayo at ASG International.